

Driffield Junior School calls out for votes to bag a share of Tesco's bag fund



Driffield Junior School is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 raised from carrier bag sales in Tesco stores awarded to local community projects.

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

Driffield Junior School is one of the groups on the shortlist.

At Driffield Junior School we are constantly looking at ways to ensure our pupils have a fun range of playtime facilities and opportunities. The addition of an outdoor gym would be something totally new and 'different', and would encourage children to keep fit whilst enjoying their free time.

“We ask all our parents/carers to spread the word to family and friends and ask them to support our school and use their tokens for Driffield Junior School's project” Linda Laird, Head teacher

Voting for Driffield Junior School is open at the Tesco Driffield store throughout May and June. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

Tesco's Bags of Help project has already delivered over £43 million to more than 10,000 projects up and down the UK. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.